

The Beiseker Times

Vol. 1, No. 9

EDMONTON, ALBERTA, SATURDAY, MAY 21, 1949

SUBSCRIPTION \$2.00 PER YEAR

Obituary

DANIEL LEISKE

BEISEKER. — Funeral services were held for Mr. Daniel Leiske from the College Heights Chapel, Lacombe, on Tuesday, May 10 at 1:30 p.m., and from Rosebud Seventh Day Adventist Church, Beiseker, Wednesday, May 11, at 2:00 o'clock.

The services held in the Rosebud S.D.A. Church were officiated by Rev. Dr. G. D. Hagstotz, Calgary, and Rev. O. E. Oswald at Lacombe.

The pallbearers were Mr. Adam Roth, Mr. Paul Heuther, Mr. Alec Befus, Mr. Chas. Wersagerber, Mr. C. Lohrke, Mr. F. A. Lount.

Interment was in the Rosebud cemetery.

The deceased leaves to mourn his passing, his wife, four sons, John, Samuel and Daniel of Beiseker and Alfred of Calgary. Two daughters, Mrs. Annie Wetzel, Bentley, and Mrs. Martha Taylor, Oshawa.

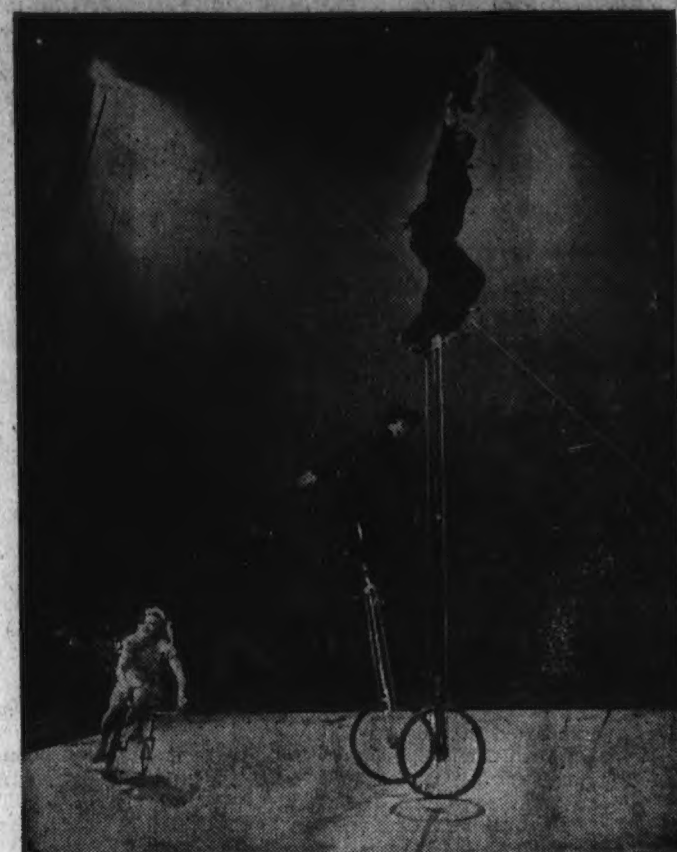
The Lacombe Funeral Home was in charge of arrangements.

Tree Planting Car In Town

CROSSFIELD. — The Canadian Forestry Association tree planting car in charge of John Coats, travelling in co-operation with the C.P.R., was on the siding in Crossfield last Friday.

The "tree planting" program, comprising a variety of sound and colored film, was given several times during the afternoon to all the school children in the district, and from 8 p.m. to a large grown-up audience.

The Coats enlarged on the menace and dangers of soil erosion and the desirability and need for shelter belts to hold moisture and prevent soil drifting. An ideal shelter belt was demonstrated, showing suitable types of trees and the necessity of planting them sufficiently far apart to permit cultivation.



UNBELIEVABLE is the word for the antics of the hilarious Shyrette Troupe appearing with the Shrine Circus, playing May 23 to 28 in the Edmonton Arena, the Shyrette Troupe has just arrived from Europe, and the things they do on the high bicycles leaves audiences gasping. The Rotary and Shrine Clubs of Edmonton sponsor the Shrine Circus, with net proceeds going to their district welfare work. Mail order tickets are securable from Mike's News, Edmonton.

This tree planting car has been touring the prairies for the past 29 years and has met with signal success in encouraging the large scale planting of trees in town and country.

The first known international telephone connection was made by submarine cable between Windsor and Detroit in 1881.

Do you need some meat for your locker, or have you something fat enough to slaughter? If you haven't why not come in now and order some? We can get you anything in Beef or Pork at 1c per lb. over wholesale price.

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BEISEKER

Canadian Legion Dance Held May 13

BEISEKER. — Friday, May 13, paid off for the Acme branch of the Canadian Legion which staged a dance here.

A very successful dance was held on this occasion. Approximately 200 were in attendance. A Drummeller orchestra supplied the music and the C.W.L. served lunch downstairs.

Two unfortunate Cecropea moths flitted in the open doorway. But they quickly learned to their sorrow that party crashing isn't being done. They were immediately pounced upon and bottled.

Engagements

BEISEKER. — The engagement of Beatrice Carolina Schmaltz, daughter of Mr. and Mrs. A. M. Schmaltz, to Mr. John Meyer, son of Mr. and Mrs. John Meyer, has been announced, the wedding to take place May 30.

Mr. and Mrs. L. Martin of Trail, B.C., have announced the engagement of their youngest daughter, Irene Jeanne to Mr. Wendel Sander, son of Mr. and Mrs. Anton Sander. The wedding will be solemnized in Trail on Monday, May 23.

MADDEN LOCAL NEWS

MADDEN. — Nick King is the enumerator for the polling district of Dogpound and Walter Havens the district east of here.

Donald Beddoes has several jobs of brush cutting in the district.

A little rain and some snow fell on the district on Monday evening.

There are several cases of measles reported around here.

Everett Green has taken delivery of a new International tractor.

Ken Clayholt Has Painful Accident

MADDEN. — Interest is again centred on baseball. On Wednesday May 11 Crossfield pupils played Beaver Dam pupils at Madden, the final score 29-26 in favor of Crossfield.

Last Sunday saw Dogpound opposing Crossfield with Dogpound the winners. At Madden the local boys all turned out and chose sides and had a good practice game.

While playing ball last Thursday Ken Clayholt met with a painful accident. He was hit in the eye with a ball which broke his glasses, and did serious injury to the eye. He will be in the hospital for several days and it is to be hoped that no permanent damage will result.

Have You Subscribed To The Chronicle?

CROSSFIELD. — Subscribers will find in another column of The Chronicle a convenient form on which to submit their subscription. All subscriptions are now due and as newspapers must be paid for in advance, it would be appreciated if these were forthcoming at this time. Although Community Publications took on the role of Santa and gave us a paper when we least expected one, they still must have money to carry on their business. Call at the village office or if you have to mail it in, we will mail a receipt by return mail.

DID YOU SEE:

BEISEKER. — Ted. Walker's new English Ford. By jove, it's jolly neat.

The raw eggs on a certain gentleman's new blue Chev. truck? Or better still did you see who threw them?

Paula's new blue suit. Chick, eh!

Your creditor—or did he see you first?

Bill and Lou loaded down with fish—12-pounders everyone!

Bill Tidy empty-handed except for rod and reel?

The Lions Ford for the raffle?

On Main Street the red-headed job on the white-headed eagle, which is now black-headed. Sort of heady, isn't it?

Anything worth printing? If you did tell us and we'll print it.

Otto Tetz's son and heir? A chip off the old block.

Mr. F. A. Lount's new driveway?

That person who thinks the Beiseker Times isn't worth two dollars?

The little Gibson tractor owned by Felix Hagel and sons?

The well pullers at work? Hank says "It's three times and out." We hope not out of commission.

Moe Bettin's family, bag and baggage moving to the other side of town amid clouds of dust?

BEISEKER LOCAL NEWS

BEISEKER. — Born to Mr. and Mrs. Balthazar Schlappe, a girl, Joan, at Linden Home.

Mr. and Mrs. Gabriel Schwengler have purchased the Tetz house, formerly occupied by Mr. and Mrs. Boyd, and the latter have purchased the Stimac house owned by Mr. Jake Keim.

Mrs. Wm. Walker has moved into the house owned by Mr. Felix Silbernagel.

Did you miss the ball game on Sunday? Where is that good old community spirit? The boys can play—but even they like backing.

Miss Phyllis Velker was a visitor at the home of her parents, Mr. and Mrs. Nick Velker, Sr., for a few days. She returned to Seattle on Tuesday. Also a guest of Mr. and Mrs. Velker was Mr. Jack Mitchell, Seattle.

Mr. and Mrs. Leo Schmaltz were week-end visitors at Banff.

Mr. and Mrs. Peter Schmaltz motored to Saskatchewan.

An Irricana farmer was fined for burning his stubble without a permit. Incidentally, it is now difficult to get a permit due to the fire hazard.

Messrs. Leo and Louie Schmaltz visited Picture Butte, Mont., to attend a Lions function recently.

Mr. L. L. Schmaltz has booked reservations at the Waldorf Astoria, N.Y., where he will attend a Lions convention in July.

Correction from last week. The local Red Cross collected \$470.00, not \$470,000.00.

Children, This Concerns You!

CROSSFIELD. — Somewhere around town are some of the large links from the swings in the park. Evidently some little fellow has run away with them and if any parents see them laying around, please have the children drop them at the swings, as they are of no use for anything else.

COMMUNITY PUBLICATIONS of ALBERTA

T. W. PUE, Editor and Publisher

Offices at 10815 Whyte Avenue, Edmonton and Killam, Alberta, Canada
Publishers of Amisk Advocate, Bawlf Banner, Czar Clipper, Daysland Sun, Forestburg Free Press, Galahad Guardian, Hardisty World, Hay Lakes Review, Heisler Herald, Hughenden Record, Killam News, Lac La Biche Herald, Legal Record, Loughheed Journal, Millet Bulletin, Morinville Journal, New Sarepta New Era, Rosalind Reporter, St. Albert Gazette, Strome Star, Crossfield Chronicle, Beiseker Times, Rockyford Review.

GREAT BATTERS

Batter up! The batter stands at the plate with the ball speeding toward him at the rate of a hundred and fifty miles per hour. In a third of a second he must size up the throw and decide what to do about it.

No wonder batters in baseball fail to hit more often than they succeed. Even the best hitters in baseball, with batting averages of .300 to .400, hit safely only three or four times out of every ten times at bat. Time after time they step up to the plate and hit a grounder to an infielder, or fly out to an outfielder or strike out. They are great batters because their averages are high.

Life often throws problems at us. We have to make lightning-fast decisions. Many of us lose interest in the game of life because we fail so often. The great batters will help give us courage. Although they fail more often than they hit, they always come to bat with determination to knock the ball over the fence.

If we meet our problems with courage and determination, our averages will break pretty well, too. Remember that great inventors have dozens of failures before they perfect their inventions. Great ball-carriers in football often are stopped for no gain. Great chemists try hundreds of experiments for each important discovery. The great records are made only by those who never stop trying.

—From The Uplift, Concord, N.C.

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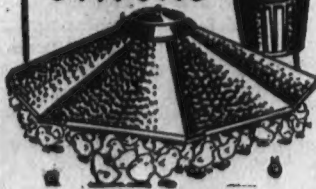
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SPRING IS HERE!



Bees buzz and buds burst, and STAN FRANCIS, once of the cross-country quiz broadcast, "Share the Wealth," and CY MACK, his side-kick, take time off for a tandem ride in the country to show off their new spring buds. "Share the Wealth" is heard Saturdays (CBW 7:30 p.m.; CBK 9:30 p.m.; CBX 8:30 p.m.). The loud plus fours belong to Stan, who poses "Share the Wealth" questions; and Cy, bringing up the rear, is the fellow who hands out the prizes to members of the studio audience who answer Stan's questions correctly.

ALL-TIME RECORD SET AT AIRPORT IN APRIL

April was a record month for Edmonton in a lot of ways, and that included the city airport.

Last month, the airport was the busiest it has ever been. Total for the month was 10,053 take-offs and landings—an all-time record.

The previous high occurred in October, 1948, when the total was 8,200.

The Trail of Loneliness

Through deepened shadows of despair,
Through many leagues of sorrow,
Across the hill of painful care,
And even through tomorrow
Lies the Trail of Loneliness
With compelling power
That holds you to its brutal chest
Until the final hour.

There the hills of forgetfulness
Lies out of bounds to those
Who would find there restfulness,
Sweetness and repose.
There the rays of sunshine hill
Lie distant to the right,

Without a rill to even thrill
The lonely warfarer's plight

This is the trail of Loneliness,
This is the errant's way,
This is the trail that lies unblest
By God's own hand they say;
Yet surely He hasn't forsaken
This trail the lonely plod,
'Tis only the faith that's shaken
When travelling alone — without
God.

B.P.C.—Killam.

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Three Lobby Groups Vie For Canada Highway Route

Hopes of an early start on the much-discussed Trans-Canada Highway lapsed further into the background following dissolution of parliament last week. The federal government was still keeping hands off any commitments on possible routes and the provinces were still in the midst of a hot North-South controversy on the proposed highway.

Most vigorous campaigning has centred about the 1,747 mile-long (from Winnipeg to Vancouver) Yellowhead route which would take the highway northwest from Winnipeg, through Saskatoon, Edmonton, and the Yellowhead pass (elevation 3,717 feet) to Kamloops, B.C., and on to the coast.

The other main alternative is the southern Kickinghorse Pass road (1,695 miles long) due west from Winnipeg, through Regina, Calgary, Banff over the Kickinghorse Pass (elevation 5,337 feet) and the present Big Bend Highway to Kamloops and the coast.

THIRD ROUTE

Third alternative through the southern Crowsnest Pass (elevation 4,450 feet) has been pushed into the background as a result of the bitter Yellowhead vs. Kickinghorse controversy.

So far, the Yellowhead campaigners (from Kamloops, Edmonton and Saskatoon) have undertaken the most vigorous lobbying to have the northern route built. Following an announcement from Hon. R. H. Winters, federal minister of reconstruction that a highway resolution would be presented to parliament before dissolution, Yellowhead boosters made quick arrangements for a lobby group to head for Ottawa. A projected trainload of Yellowhead supporters was scrapped in favor of a quick air trip to the capitol.

On April 23 a delegation of Trans-Canada Highway System Association representatives, headed by an Edmonton lawyer, S. Bruce Smith, K.C., left by air for Ottawa.

Accompanying Mr. Smith on the trip were other Yellowhead backers: R. V. MacCosham, Edmonton; Acting Mayor J. R. Bromley of Kamloops, and S. N. MacEachern, commissioner of the Saskatoon Board of Trade.

CABINET MEETS

Monday, the four-man delegation met with a cabinet committee to present the Yellowhead argument. Advantages outlined by the delegation included elevation, (Yellowhead is 1,620 feet lower at its highest point than the Kickinghorse Pass), less snowfall, lower construction and maintenance costs, and links with parks and military defence. Distance from Winnipeg to Vancouver by the Kickinghorse route is only 52 miles less than by the Yellowhead, delegates claimed.

Although no southern route representatives were present, their

arguments were well known. Kickinghorse boosters claimed their route was closer to the U.S. (for tourist traffic), had more miles of hard surfaced road already constructed (in Manitoba and Alberta) and was in the milder "Chinook" belt.

Most important point brought up by the Yellowhead delegation appeared to be the question of federal-provincial jurisdiction. The delegation told the cabinet committee that the highway was a federal matter and should be settled from a national viewpoint.

The government, already under fire from the Conservative opposition for interference in provincial rights, was not ready to make further commitments on highway policy, for the time being.

BOTH ROUTES

But the highway controversy crept into the House of Commons on April 27 during the budget debate. Social Credit W. F. Kuhl (Jasper-Edson) read a letter from the Yellowhead boosters advocating the north route. Kuhl commented himself that he favored both routes being built eventually.

Calling of a general election side-tracked any further official action on the highway and left the western highway route up in the air without any funds or decision being passed. With the controversy wide open again, it looked as though the campaigning and lobbying would be speeded up to take advantage of election promises from the parties.

In the meantime, the party leaders were non-committal over the highway and most gave the opinion that a "careful survey" should be made before a decision was made.

Far-sighted Canadians realized that eventually both routes would be built. But in the meantime the long-awaited highway was shelved until after the dominion elections, June 27.

Six-Page Papers

LONDON, Eng. — British newspapers began April 25 to publish six pages daily for the first time since the early days of World War Two.

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Cabbies End 4-Month Tiff

Edmonton's cab drivers settled a four-month-old tiff with three city taxi companies this week. Nearly 100 union drivers signed a new wage and working agreement with their employers Wednesday.

Under the new terms the drivers will be paid \$25 a week for first six months of employment, \$27.50 for second six months and \$30 at the end of a year. Commission rate is 30 per cent over a weekly take of \$80.

The drivers had asked for \$32 per week with a 20 per cent commission on weekly collections of more than \$50.

Britain Builds Jet Passenger Aircraft

Britain's latest bid for commercial air supremacy is a jet-propelled swept-back wing transport designed to carry 36 passengers at 500 miles per hour in smooth air at 40,000 feet.

The first of 16 planned jet "Comets" (built by De Havilland) will take to the air this year. Passengers will be riding in them on world routes some time in 1952, according to the British Information Service.

Rhythmic Appreciation

When in Edmonton don't miss the chance to have a wonderful evening. Dance your troubles and cares away. For listening and dancing pleasure you are welcome to come to the Rainbow.



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N. J. Velker, Local Editor

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Collie Turns On
Lance Bennie

CROSSFIELD. — Little Lance Bennie, two-year-old son of Mr.

and Mrs. Arthur Bennie, suffered severe lacerations to his face when the family Collie dog turned on him and bit him. The little fellow is in quite a mess and will probably carry the scars for life.

Bus. R1546

PHONES

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CALGARY

ALBERTA

Fishing Notes

BEISEKER. — Sunday, May 15 being an ideal fisherman's day you may be sure that the local Isaac Waltons got the urge to try again, so plans completed, Fishermen Lou Brosteux, Nick Velker, Bill Rempel and Bill Tidy started out for the elusive pike.

For two of us the pike eluded us altogether, for the other two Lady Luck smiled on them and they brought home some beautiful specimens. Of course the bigger ones got away.

Coming home it was discovered the lucky fishermen used a different hook to the unlucky ones. Why don't somebody tell me of these things?

Churches Observe
Mother's Day

BEISEKER. — Mother's Day in Beiseker was marked by special services in the various churches.

In St. Mary's Catholic Church a special Mother's Day service was held in honor of the Virgin Mary and all earthly mothers. A procession of little girls wearing veils and altar boys, preceded Rev. Fr. A. E. Tennant into the church.

Prayers were read by Donald Hagel, Catherine Schmaltz and Donna Velku. Crowns were presented by Frances Bettin, Rose Marie Meidenger and Geraldine Hagel.

Ave Maria was rendered by Elaine Meidenger and Fr. Tennant preached a very touching sermon. The C.Y.O. choir was in attendance.

In the United Church during the regular morning service Mrs. Allan Berreth sang "Dear Old Mother of Mine," beautifully and Shirley Haase chose as her selection "Home Sweet Home."

Beiseker Downs
Carbon 6-1

BEISEKER. — Carbon played a return game at Beiseker, Sunday, May 15. However, Beiseker didn't prove an easy foe and outscored them 6-1 in seven innings of play.

The batteries were: Carbon—White, McLeod. Beiseker — M. Brown, L. Schmaltz, Reifsnnyder. Umpires — Meidinger and R. Reifsnnyder.

Continued high demands in 1949 for the new convector-radiators for use in modern homes, office buildings, and institutions are predicted by the Convector-Radiator Society for use on hot water and steam heating systems.

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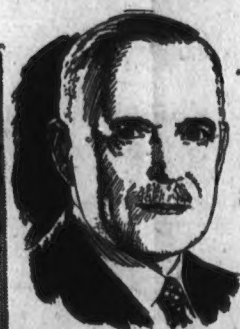
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Liberals mean what they say. Look over the record of the last five years—the most impressive period of prosperity and growth in our history. It shows that Liberal performance exceeds Liberal promises.

Under Liberal policies, Canadians can be confident that this forward march will continue—that Liberal promises will again be carried out.



More Jobs—More Income

More people are working than in any previous peacetime period—nearly a million more than in 1939. National income is three times as high as in 1939, is more widely distributed than ever before.



More Savings

People have nearly 2½ million more bank accounts than before the war. They have put aside more than 4 billion dollars in personal bank savings.



More Production and Trade

The products of our farms and forests, factories and mines and fisheries are worth twice as much as ten years ago. And Canada's exports are more than four times greater. Canada is the world's third largest trading nation.



More Family Allowances

The federal government has, since 1945, invested one billion dollars in Canada's children. Four million boys and girls in 1½ million families are receiving a better start in life. Benefits are being extended this year.



More Old Age Pensions

Federal payments have been twice increased since 1945. The new pension basis is now increased to \$40.00 a month, providing greater comfort and security for the aged and blind.



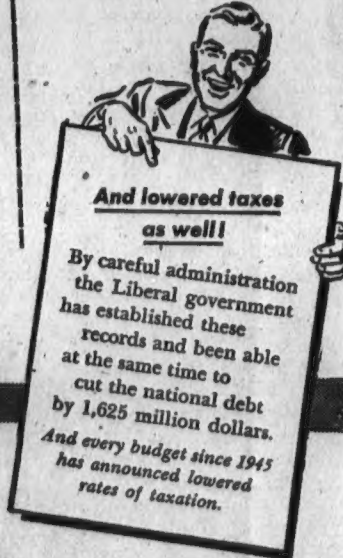
National Health

Health grants to provinces are helping to build a stronger nation. Many projects are already under way: nine province-wide health surveys; 15,000 additional hospital beds; training for health specialists; increased health services and research.



Aid to Home Builders

Close to 300,000 dwellings have been built since the war. More homes have been built in Canada, in proportion to population, than in any other country; and more were built last year than any time in our history.

And lowered taxes
as well!

By careful administration the Liberal government has established these records and been able at the same time to cut the national debt by 1,625 million dollars. And every budget since 1945 has announced lowered rates of taxation.

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INSERTED BY NATIONAL LIBERAL COMMITTEE

Legion Get-together Billed for June 2

CROSSFIELD.—All ex-service personnel and their families should keep a date open for the big Canadian Legion Get-together to be held in the Crossfield school on Thursday, June 2.

Family Allowances (the Baby Bonus) are now costing the Canadian taxpayer \$525.00 a minute. With less than one per cent. of the world's population, Canada has become the third greatest trading nation of the world.

IT PAYS TO ADVERTISE!

In 1870 aluminum, which is today a commonplace in every Canadian kitchen, was so valuable that Emperor Napoleon III had a state dinner service made of it.

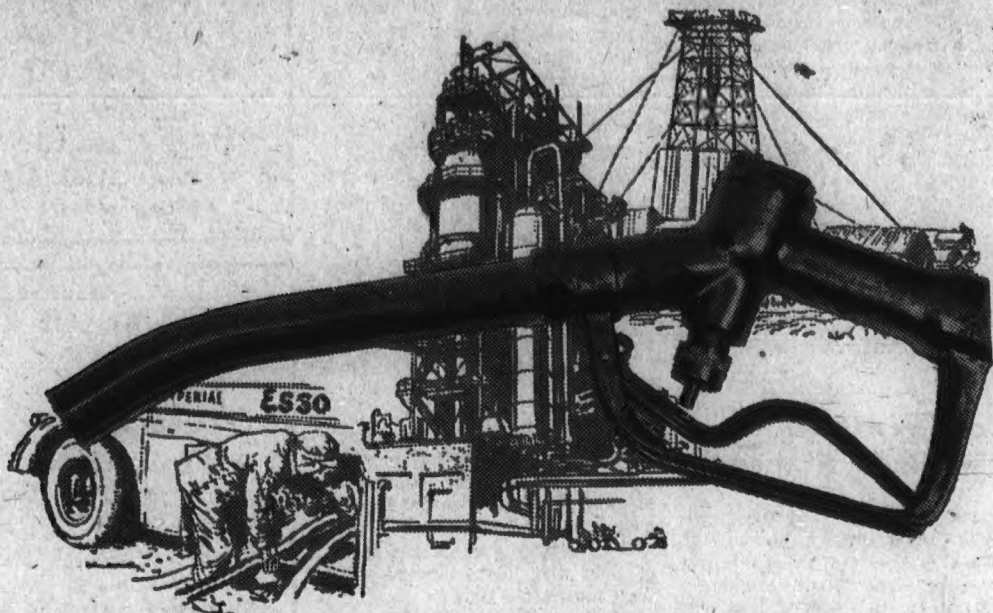
Most of Canada's rivers drain into Hudson Bay and the Arctic Ocean.

Volunteer Firemen Answer Farm Call

CROSSFIELD.—During the big wind on Wednesday at noon, fire broke out in the brooder house on the farm of Charles Whittaker, two miles northeast of town. A

large number of volunteers answered the call of the fire siren and were rushed out in cars, taking along fire extinguishers. The Whittakers were moving the chickens and the men managed to save the building from a total loss.

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Finding oil and bringing it to you—in the kind of products you need, and at low prices—is a big job and takes a lot of money. Behind that dependable supply are thousands of Canadians engaged in finding, producing, transporting, refining and marketing—working with tools that cost hundreds of millions. But the investment in those tools is your guarantee of adequate supply and minimum price.

FIRST, the oil must be found. This means expensive equipment and the risking of money in patient search. A single deep test drilling rig is worth half a million dollars and one unsuccessful well in the Alberta foothills has cost more than a million. Then when oil fields are found, they must be developed; just to drill and equip one well in the Leduc field costs about \$100,000.

SECOND, crude oil must be transported to a refinery. Tank cars, pipe lines and ocean and lake tankers are the vehicles. A large pipe line may cost \$100,000 a mile; Imperial's largest tanker, just put into service, cost more than \$5 millions.

THIRD, the crude oil must be refined into hundreds of useful products. Large and complex refining units are the workman's equipment here. To meet your increasing needs for more and better products Imperial since the war has added refining capacity to process an extra 31,000 barrels per day. The cost was more than \$30 millions.

FOURTH, the products must be marketed—this means they must be made available to you when and where you need them. The tools of the marketer are such things as service stations, truck fleets, coastal ships, barges, oil drums and tanks. This equipment, too, adds up to millions.

Canadians are using twice as much oil as in 1939. To help meet your increasing needs Imperial has sought and found new fields, built ships and pipe lines, erected new refinery units, installed new marketing equipment. It costs more than twice as much to do these things as before the war.

The money we needed to do these things came from borrowing, from the sale of investments and from earnings put back into the business after paying dividends.

This money is helping to provide the tools to bring you all the oil you need—at the lowest possible price.

Bringing you oil is a big job—and a costly one.

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The price of a gallon of gasoline today is about the same as the price of a gallon of distilled water.

For years before the war the wholesale price of gasoline dropped almost steadily and although it has been caught in the general upswing of costs it has not increased nearly as much as other commodities.

Since 1939 the general wholesale price index has more than doubled but the petroleum products price index has advanced by less than two-thirds.

On its 1948 operations Imperial earned a profit equivalent to less than one cent a gallon for each gallon of products sold.



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Minister of Labour

A. MacNAMARA
Deputy Minister

Fraser Province Ad 1



by ottawa observer

Final and official reports on house building in Canada in 1948 are now available. The achievement was creation of more than 81,000 new homes.

Apart from being the biggest house building year on record, 1948 marked the turning point in the post-war housing shortage which Canada shared with many other countries. New families are coming into existence in Canada at the rate of just over 80,000 a year.

The figures are from the quarterly report "Housing in Canada," just issued by the Central Mortgage and Housing Corporation.

The report shows that since 1945 a total of 276,000 houses have been built in Canada. This means that one out of every 12 Canadians now lives in a new post-war house. It also shows that the building achievement in 1949 will better the 1948 all-time high record.

While 81,000 houses were finished last year 95,000 were started. That means more than 95,000 houses will be finished this year.

There was good news for builders and farmers recently. Nails and wire fencing are made from the same thing, steel wire. Shortage of steel wire caused a shortage of nails. Shortage of nails held up house building. The government's steel control men kept an eye on the situation.

Last year they ordered all the wire made in Canadian steel plants delivered to nail plants for a few months in the summer. That meant more nails but less wire for fencing.

Steel control keeps in close touch with the United States authorities who were also short of steel and so cutting down on shipments to Canada. This spring, however, steel control found it could get some steel wire in the United States; arranged for the purchase of enough to make 138,000 kegs of nails.

That is being directed to the nail factories and this summer it won't be necessary to close down on fence factories. Builders will get their nails and farmers will get their fence materials.

Four key officials, two Canadian and two American have been set up as a United States-Canada Industrial Mobilization Committee. The move rounds out arrangements which the Liberal government has made for co-operation in defence with the United States. Ahead is a big job of providing

arms for European countries which signed the Atlantic Pact, a bigger job of arming the democracies should war break out. The new committee is to plan things so that the resources of Canada and the United States are employed most efficiently in those tasks, as they were during the Second World War.

It will see to it that where Canadian industry can do an arms production job efficiently, Canadian industry will be put to work. Mass production will be the method and duplication of effort is to be avoided. Some items will be produced in Canada for the forces of all the Atlantic Pact powers, some in the United States.

Maximum preparedness at minimum cost is one of the purposes of the Atlantic Pact and co-operation between Canada and the United States on industrial mobilization will contribute to that end.

Red Deer Opens New Radio Station

Last Saturday Red Deer residents turned their radio dials to 1230 kilocycles and heard the first broadcast from their brand-new 250-watt station, CKRD. It was just 16 years to the day that Red Deer's first radio station CKLC had closed down in the midst of the depression after six years of operation.

With increased population and prosperous times in Central Alberta, the station's backers expect CKRD to provide continuous service to Red Deer district listeners.

From the 200-foot aerials south of town, programs of local interest as well as national releases will be sent out over the airwaves.

The new station is under the guidance of Gordon S. Henry, president and managing-director. Staff personnel includes: A. H. Nicholl, director and in charge of sales; H. J. Yerxa, director in charge of broadcast management; W. D. Forst, chief engineer; John D. Mackin, production manager; John J. O'Leary, chief announcer; Warren Baker, continuity editor and special announcer; Andy Lee, announcer, and Molly Dowler, accountant and secretary.

Letters to the Editor

The Canadian Red Cross Society,
National Office,
95 Wellesley St.,
Toronto, Canada,
May 4, 1949.

Dear Sir:
I have very much pleasure in advising you that the 1949 Red Cross National Appeal is progressing well, with the major part of the total already subscribed and additional returns expected shortly from many localities where campaigns were unavoidably late in starting.

At this time we would like to say once again how deeply grateful we are to the press of Canada for the co-operation and strong support they have given the society in this campaign and which, without doubt, played a major part in the success of the appeal.

For your own personal help and that of your paper—Many Thanks!

Yours sincerely,
C. F. JOHNSTON,
National Publicity Director.

Winnipeg Seen as Oil Centre

WINNIPEG.—An Alberta-Manitoba oil pipeline may make Winnipeg an important oil refining centre. This was stated by J. H. White, vice-president and director of Imperial Oil Ltd., at the recent 23rd annual meeting and banquet of the Industrial Development Board of Manitoba.

Mr. White told the industrial delegates that Manitoba as a large scale refining centre had not been overlooked by Imperial Oil, and said that property near the city of Winnipeg has been held with a view toward the eventual erection of a refinery.

"It appears that the day is drawing closer for such a step," he said.

First big step in the transformation of Manitoba's petroleum situation would be the Edmonton-Regina pipeline, he told delegates. The pipeline is expected to be completed in 1950, and further extension of the line eastward must wait until after 1950.

In the meantime, oil prices in the west have dropped. Mr. White reviewed this year's price reductions in fuel oil as a result of Alberta's expanding market, and said the reductions were effective as far as Brandon and Portage la Prairie, which were within the Alberta orbit.

Reductions in the price of such products as gasoline would probably be a feature of the continued expansion of the market during the next year or so, he forecast.

Alberta Has New TCA Air Service

Edmonton, which terms itself the "Crossroads of the World," has a new airline service to link the city with the west coast and eastern centres. Last Sunday the first North Star aircraft landed at Edmonton's big municipal airport to inaugurate Trans-Canada Airlines' new service.

Eastbound passengers could now board a North Star at Edmonton at 6:50 p.m., and with direct connections to Toronto and Montreal could be in London, Eng., at 5:30 p.m., the next day. From the west the new service brought Edmonton within three hours of Vancouver and Victoria. Passengers leaving Edmonton at 5:30 p.m. are scheduled to arrive in Vancouver at 7:55 p.m. and in Victoria at 9:15 p.m.

Flights to Calgary were increased to three per day, at 7:15 a.m., 1:00 p.m. and 7:23 p.m., connected with the US Western Air Lines flight to Denver and Los Angeles.

In addition to increased passenger service, air cargo and air mail transport was speeded up by the new schedules. The four-engined North Stars shuttling across Canada on the new schedules were only another indication that air transport is coming into its own in a big way.

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Construction Boom Continues in City

Hail All-Time High As Reach New Record

"Edmonton," Time Magazine, said recently, "was still busting at the seams."

As the coming of spring accelerated the pace in what observers have called "Canada's quietest boomtown," and magazines including Time wrote about Edmonton and the ever-expanding Alberta oilfields, the Average Man on Edmonton's dusty streets was almost oblivious to his city's mushrooming growth except for the steady stream of new facts and figures reported in the daily papers.

Construction estimates zoomed. Both Edmonton dailies estimated that city building this year would hit an all-time record of over \$64,000,000, 28 million of it for 3,350 housing units, 20 million for commercial buildings, and over 16 million for institutional building.

Last year building permit values totalled \$27 million, an all-time record.

Central Mortgage and Housing Corporation's assistant prairie supervisor, T. B. Pickersgill, announced that 25 to 30 per cent more houses than last year will be built here under the National Housing Act.

On Tuesday of this week the

city building inspector's office had one of its greatest days in history — permits were issued for construction of 127 homes, almost \$850,000 worth.

NEW RECORD REACHED

By the end of April, new records had been established in building permit values and land sales. Value of building permits for the first four months of 1949 were more than double those of last year (\$8.6 million as compared with \$4 million).

Millions were slated for warehouse, plant, and office space, and more than one estimate included the word "extension," a reminder of Edmonton's boomtime.

Of the really big projects, there were included the 550-room Glenelg hotel (\$8,000,000), 16-storey 300-room addition to the Macdonald hotel (\$450,000), University of Alberta (over \$5,000,000, mainly in hospital and library facilities), eight-storey provincial administration building (\$2,000,000), second unit of Victoria Composite High School (\$2,000,000), and possibly a \$4,000,000 federal building.

INDUSTRIAL AREAS

On Edmonton's north and south sides, building sites on rail trackage were being snapped up almost as fast as they could be surveyed.

A 70-acre industrial area was being rushed to completion between 111 avenue and Kingsway, between 119 and 121 streets, and it was revealed that already seven industries are planning \$1,500,000 worth of construction. It was hailed by the Edmonton Journal as "the most important new north side development of its kind for many years."

On the south side, the CPR was negotiating with the city for purchase of about 19 acres of land at \$1,000 an acre, and a new industrial area was being surveyed between the CNR and CPR tracks between 60 and 78 avenues.

What might come with the big "building" months of May and June was anybody's guess, but it was a cinch that thousands of laborers flocking to Edmonton for construction employment this summer wouldn't be paying many visits to the Unemployment Insurance Commission.

REST OF CANADA

And in the rest of the Dominion, with the possible exception of Ontario, construction was also booming.

Calgary had a good April, 70 per cent greater than last year's, with \$1,500,000 worth of building permits issued as compared with \$900,000 last year. However, Calgary construction was still far below Edmonton's for the first four months of this year.

Edmonton's oft-mentioned oil building has not yet made its appearance, but it was announced this week in Calgary that Pacific Petroleum Ltd. would build a six-storey \$500,000 office building, and Royalite Oil Co. Ltd. intends to enlarge its office building \$125,000 worth.

Taking the Dominion as a whole, in the first four months of this

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year 30 per cent more than last year was let in building contracts, making the Dominion total \$280,500,000 in building for this year.

During the month of April, all regions of Canada except Ontario saw boosts in construction contracts. Ontario's April contracts were nearly 50 per cent below last year's.

On a national basis, residential building and engineering construction increased, and commercial and industrial building decreased during April.

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Knights of Columbus Hold Meeting

BEISEKER. — Sunday, May 15, a meeting of members of the Knights of Columbus was held in Beiseker and District Memorial Hall. A number of Knights from Rockyford and Calgary were in attendance.

Among the speakers were Mr. Tom McKenna and Mr. A. Kloepper of Calgary. Lunch was served in the banquet room.

Catch Largest Trout, Win \$5

CROSSFIELD. — The local Fish and Game association in their endeavors to encourage the younger generation to show some interest in fishing, are offering prizes for them. A five dollar cash prize donated by C. D. Casey will be awarded for the largest trout caught in the Dogpound by boy or girl under 14 years of age.

CROSSFIELD LOCAL NEWS

CROSSFIELD. — John Taylor is a patient in a Calgary hospital where he underwent an operation on Thursday of last week.

Mr. and Mrs. J. J. MacEachern of Weyburn, Sask., have taken over the operation of the Oliver Cafe.

Mr. and Mrs. Stuart Brown and family moved to Sylvan Lake on Saturday last, where they intend to stay until the end of June.

The district still stays dry and although some snow fell on Tuesday morning we had a nice old-fashioned dust storm on Wednesday afternoon.

Charlie Mayman is making very slow progress towards recovery after his operation. He is still very weak and has a long road ahead before he will be on his feet again.

Born to Mr. and Mrs. H. H. Mumby, a son, on May 11, in the Calgary General hospital.

Mrs. Greta Hall is back home after her visit to Spokane.

Eddie Kotow suffered severe burns to both hands when the boiler blew up at the drilling rig he was working on at Leduc. It will be several weeks before he will be in shape to go back to work.

Ramsey Parsons well drill is now busy putting down a hole at the T. J. Borbridge residence.

Cyril Sexton and family moved back to town last week and are occupying part of the George Klimzey home.

W. Gilson has again been appointed as caretaker of the village park and cemetery.

Sports Day To Be Held On June 15

CROSSFIELD. — The Sports Day committee met on Wednesday evening last and laid plans for a mammoth sports day on June 15. The posters are now in the hands of the printers and should be on display shortly.

Wind Storm Does Much Damage

CROSSFIELD. — The wind storm on Monday night did considerable damage to the telephone lines throughout the district. Most lines east were cleared next day, but the west was hit pretty hard and will take several days to put back into working order. The Calgary Power also had their troubles and the village was without power most of the day on Tuesday.

Canadian railways are turning to the use of diesel locomotives in order to reduce high operating costs.

Banquet In Honor 30-Year Lay-reader

CROSSFIELD. — H. Fitzpatrick and H. May attended a banquet at St. Gabriels hall on Wednesday evening, honoring Mr. E. V. Spiller, who has been lay-reader at that point for the past 30 years.

Dom. Election Act Notice Postings

CROSSFIELD. — New regulations in the Dominion Election Act do not state that a voters' list is to be placed in post offices. The enumerator now names the place and date where he will be

to make the revision and the notice field this is the village office, and and voters' list are to be posted at in the rural areas will mostly be that place. In the case of Cross- at the home of the enumerator.

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